

SPONSORSHIP PACKET



BIG COUNTRY



SHRM

EDITED AUGUST 2022

WWW.BIGCOUNTRYSHRM.WILDAPRICOT.ORG

AFFILIATE OF

SHRM[®]

BETTER WORKPLACES
BETTER WORLD™

ABOUT US

- The Big Country SHRM Chapter is the best way to reach your target HR Market in the Abilene area
- Big Country SHRM Chapter has been serving the HR Community for over two decades
- 100+ members (HR professionals at all levels), representing nearly 75 companies
- Our monthly luncheon and special programs present speakers local, state, and national of the highest quality attracting up to 50+ attendees
- Big Country SHRM Chapter has been nationally recognized annually with the Excel Silver Award, elevating the chapter to a high standard of excellence



SHRM
EXCEL

SILVER CHAPTER

2021

Sponsorship Levels

BIG COUNTRY SHRM
MEETING SPONSORS

THE PERKS

PLATINUM
\$500

GOLD
\$250

SILVER
\$150

2 additional representative lunch registrations	<input checked="" type="checkbox"/>		
5 minute time slot to speak during meeting	<input checked="" type="checkbox"/>		
1 free representative lunch registrations	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Logo on all print material handouts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Sponsor booth set up in back of room	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
1 Social media spotlight post	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsor spotlight on event reminder emails	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on meeting ads, SHRM homepage with direct link to sponsor website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Materials on tables	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
1 free job posting through BCSHRM website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsor introduction and acknowledgement	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

The mission of Big Country SHRM is to promote professionalism, effectiveness, and understanding in the Human Resource Management field.

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